

FCC ISSUES REPORT 4th QUARTER 2008

October, November, December

Telemundo KBLR TV 39 Las Vegas

October 2008

ISSUE: Dance after school

Program: Conteo de Noticias **Date:** 10/06/08 **Time:** 6pm & 11pm **Segment:** 1

Description: In an effort to keep our kids healthy, school authorities in conjunction with dance instructors launched the initiative to have an after school dancing activity. According to experts, child obesity is due for lack of exercise and we need to change that. Today, 20 schools in the valley implemented the dancing lessons, which are free for the participants that in their majority come from low-income families.

ISSUE: Nevada ranked worst state in current economy

Program: Conteo de Noticias **Date:** 10/09/08 **Time:** 6pm & 11pm **Segment:** 1

Description: Rockefeller Institute of NYU conducted a research in which revealed that Nevada's economy plummeted since January of last year. According to economy analysts, everything is adding up to our disadvantage with massive lay offs, hotels and casinos losing money, mortgage crisis. RETIS also reported that Nevada's reserve fund to help unemployed is hurting, since the tourism industry is being hardly impacted. Construction industry is a big factor to add up to it, since almost all projects came to an alarming halt.

ISSUE: 287-G

Program: Conteo de Noticias **Date:** 10/16/08 **Time:** 6pm & 11pm **Segment:** 1

Description: Las Vegas Sheriff announced the implementation of the program 287-G in the county jails, and the reaction of the community leaders is loud and clear. According to the sheriff, the purpose is to catch criminals, this is joint effort with ICE, in which they can identify and proceed against people who are arrested no matter the motive. Metro spokesperson reiterated that this is not going to be an ambush tactic for immigrants, and that they will not go door to door searching for them either.

ISSUE: 70 Million dollars for mortgage crisis

Program: Conteo de Noticias **Date:** 10/22/08 **Time:** 6pm & 11pm **Segment:** 1

Description: More than 70 million will be destined to help families that lost or are about to lose their homes in Southern Nevada. Today Local authorities patrolled the most affected neighborhoods.

The Federal Fund announced that the money would be distributed between the city of Henderson, Las Vegas, North Las Vegas, and State entities to help families that are facing this issue.

The Mayor mentioned that it is important to reach the American dream and we do not lose grasp of it, and that there will be a plan for the following months and this hopefully alleviate the foreclosure problem we are facing.

ISSUE: Nevada is the key state for the coming elections.

Program: Conteo de Noticias **Date:** 10/27/08 **Time:** 6pm & 11pm **Segment:** 1

Description: Nevada is a constant growing state, so that it has consolidated as one of the states that will define the upcoming presidential elections.

Along with Colorado and New Mexico, these are key states; not only because of economic growth but the number of habitants, the same that will execute their voting rights.

It is calculated that the Hispanic vote in Nevada could be one of the key points, 25% of the population is Hispanic.

Experts are forecasting that the candidate that wins in Colorado, New Mexico and Nevada will be the next president.

November 2008

ISSUE: New measures for the Mexican Consulate

Program: Conteo de Noticias **Date:** 11/14/08 **Time:** 6pm & 11pm **Segment:** 1

Description: Given the number of complaints on the delays that the Mexican Consulate in Las Vegas takes to expedite documents, it has been resolved that there will be new measures to facilitate the process, specially for the coming December holidays.

Thousands of Mexicans go to their country to spend New Years and according to authorities; most of them wait until the last minute to get their documents in order.

To avoid the delays, The Consulate announced that it would increase the number of meetings, among other services.

Aside from giving services to more people, the coming months will have several mobile consulates in Southern Nevada on the weekends.

The Consul reminded that to enter the US, everyone needs a passport, and urges all Mexican to start their documentation as soon as possible.

ISSUE: Traffic ticket amnesty

Program: Conteo de Noticias **Date:** 11/17/08 **Time:** 6pm & 11pm **Segment:** 1

Description: Justice Court authorities implemented an amnesty for drivers whom have been fined and have not paid their tickets.

For a lot of people is an excellent opportunity.

According to the Court, there are more than 200 thousand people that have not paid their fines, and it represents more than 135 million dollars.

It is estimated that getting less than half of that money will greatly help the debilitated condition of the county budget.

People who do not take advantage of this amnesty will be sanctioned, with extra charges, they info will go into collection agencies and an arrest warrant will be sent to them.

ISSUE: Culinary Housing program

Program: Conteo de Noticias **Date:** 11/21/08 **Time:** 6pm & 11pm **Segment:** 1

Description: More than 60,000 members of the Culinary Union now have the opportunity of buying a house thru a program that will help them with the down payment. This week the program sponsored by the State and Casino industry offers the down payment for those how what to buy a house for the first time.

Once the house is bought, they do not have to give the money back, but if they refinance or sell it, they will have to.

According to the Union president, this housing program was acquired as part of a new 5-year contract.

For more information on the subject, please call 702-924-2173.

December 2008

ISSUE: People losing their businesses

Program: Conteo de Noticias **Date:** 12/11/08 **Time:** 6pm & 11pm **Segment:** 1

Description: Although only weeks ago it was made official of the economic recession in the USA, for many, the situation has been this way since several months ago, and it has gotten to the point that most Southern Nevada businesses are closing or about to.

Las Vegas is going thru rough time, specially for small businesses who can no longer afford personnel, now owners are doing the job of 2 or 3 people, until they reach a breaking point because revenue is just not coming in.

The businesses most affected by the recession are dealerships, body shops, restaurants, supermarket chains, repair shops, etc.

The Latin Chamber in an effort to somewhat help the Hispanic community will hold monthly seminars in how to stay afloat in these tough times.

ISSUE: Job Fair still give hope

Program: Conteo de Noticias **Date:** 12/15/08 **Time:** 6pm & 11pm **Segment:** 1

Description: While dozens of companies are laying off people, or cutting hours, there is a new spot that will soon open its doors inside the Santa Fe Casino and it's hiring.

Hundreds of people gathered outside the bar for hours, waiting to be interviewed

The owner of the bar feels good about being able to offer a job opportunity to people in this crisis.

ISSUE: \$315,000 to help families in need.

Program: Conteo de Noticias **Date:** 12/23/08 **Time:** 6pm & 11pm **Segment:** 1

Description: Organizations are joining forces to donate more than \$315,000 in food to the thousands of families in need.

These are products offered at no cost, and families will have something to give to their kids in these holidays.

The Lutheran Social Services Organization is also helping to get funds for people who have lost their jobs and cannot longer pay their bills.

ISSUE: 291 thousand people for New Year

Program: Conteo de Noticias **Date:** 12/29/08 **Time:** 6pm & 11pm **Segment:** 1

Description: The countdown starts for the New Year's celebrations in Las Vegas, and despite that a lot of tourists are forecasted, the Strip is already filled with them.

The Convention and Visitor Center of Las Vegas estimates that more than 291 thousand tourists will celebrate the New Year here, which is a 2.5% increase than last year.

Hotels and Casinos have been doing out of state promotions to help bring tourists from all around the world.

Some are even offering family packages at very low cost, discounts in room rates and shows, and there are even more discounts if you are a Vegas local.